



2008 Credit Risk Conference

An Overview for Hong Kong Exporters

Hong Kong, 27 May 2008



Europe : The risk of a US downdraft

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The US crisis

A crisis in real estate...

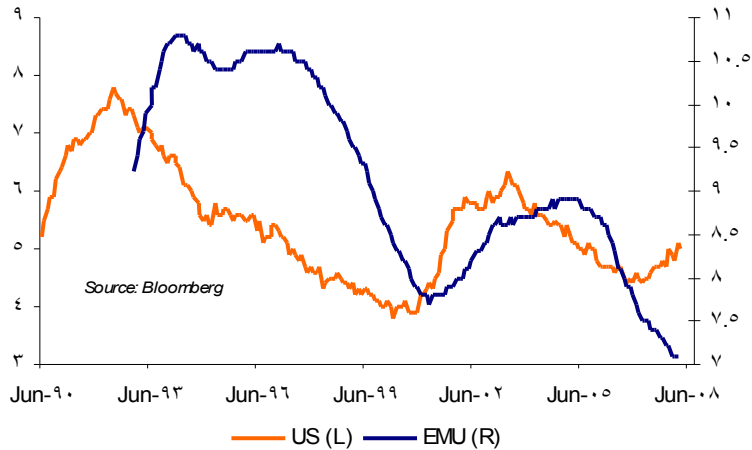
- Stocks of unsold homes reached absurd levels
- Neglect by banks also reached absurd levels
- Supply crisis triggered a demand crisis

... that turned out to level off consumption

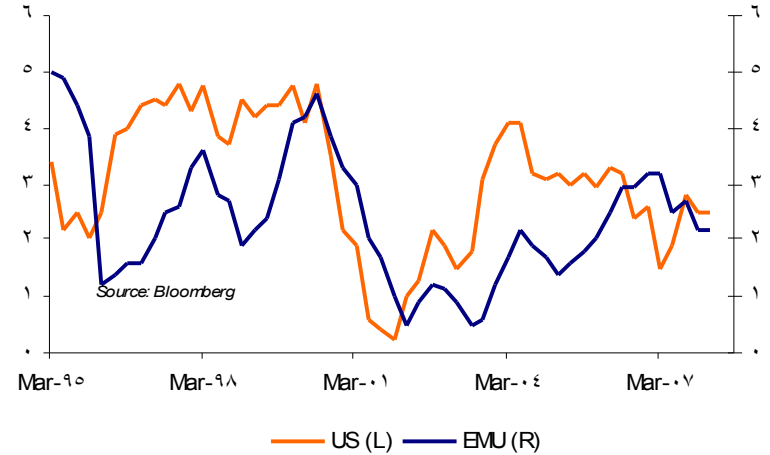
- Mortgage Equity Withdrawal significantly affected
- High level of indebtedness spurring a first increase in savings rates

History of Spillovers

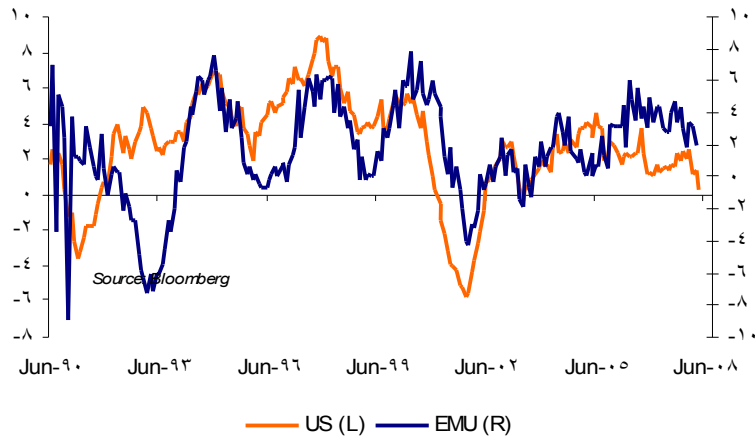
Unemployment Rate



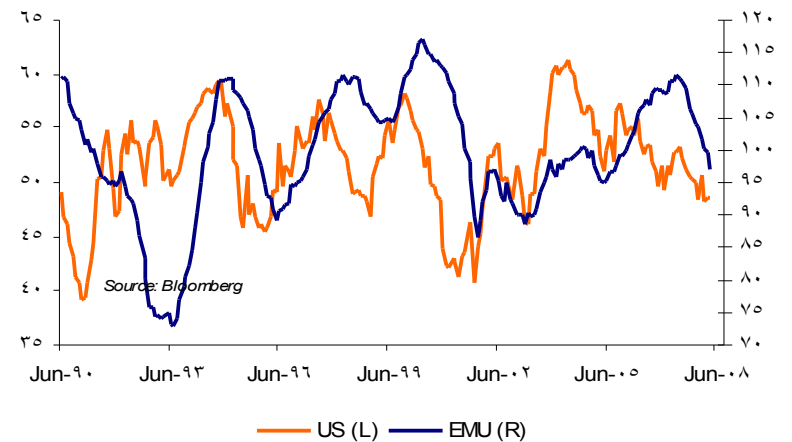
GDP Growth



Industrial Production



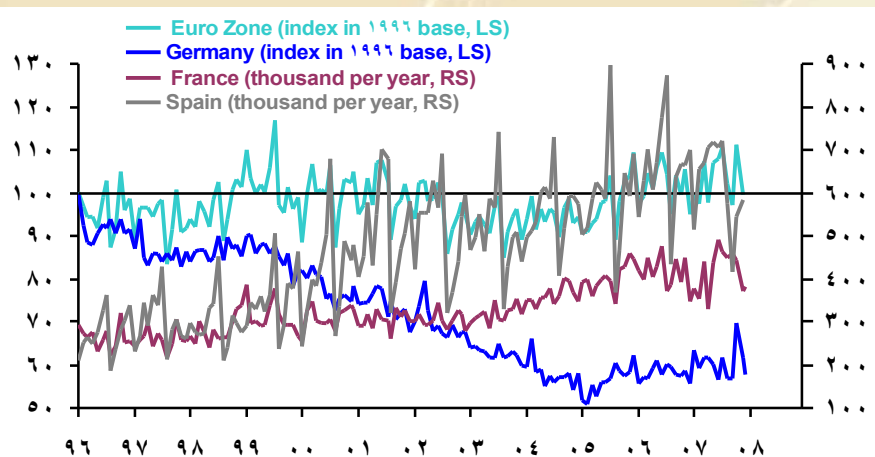
Manufacturing PMIs



What can be different this time around

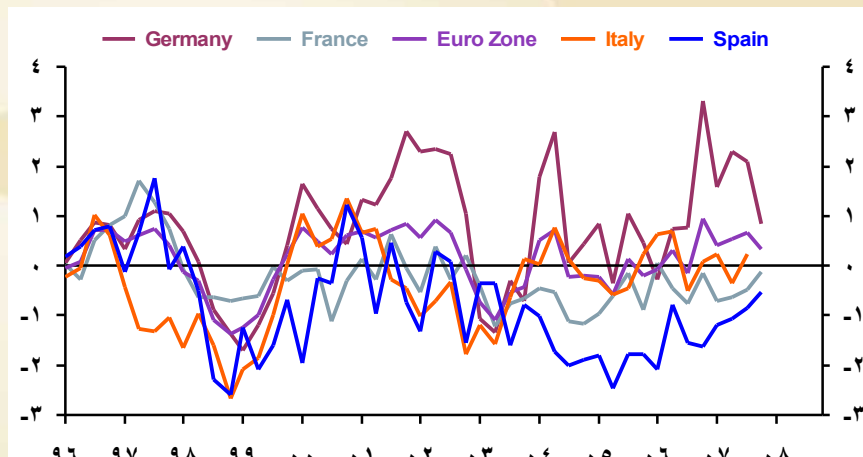
1. Anatomy of the Crisis (+)

Housing Starts



Source: Datastream

Contribution of net trade to GDP growth



Source: Datastream

What can be different this time around

2. EUR

Significant difference with respect to 2000-2001 is the strength of the EUR

The strength of the EUR is not cyclical but rather reflects structural weakness of the USD (current and forthcoming)

- US trade deficit not corrected
- « Private » basic balance deteriorating

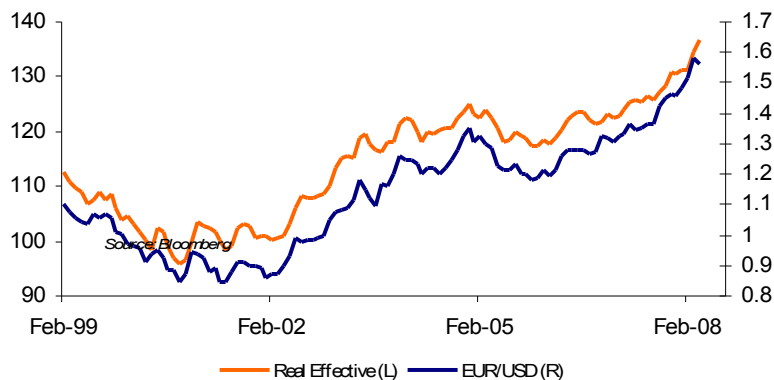
Currency hedging widespread among large companies but...

- ... SME penalized
- ... more costly today because of increased volatility

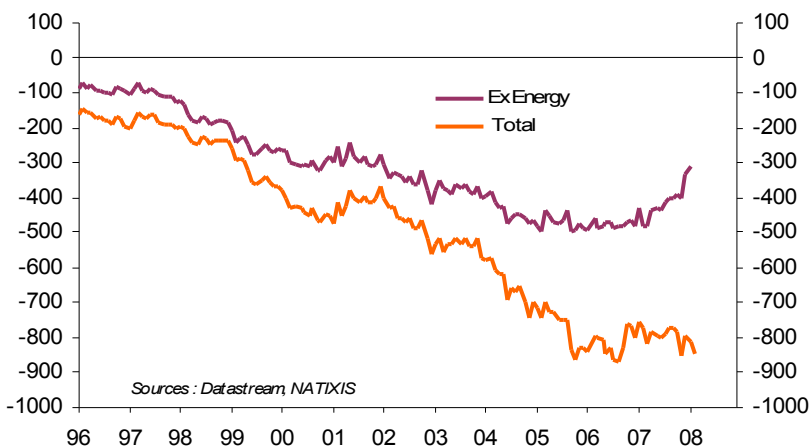
What can be different this time around

2. EUR (-)

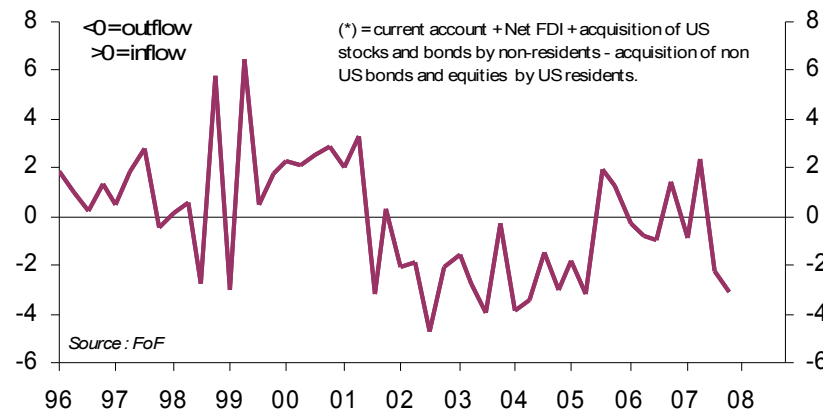
EUR exchange rate



US Trade balance (USD bn per year)



US : Private agents' balance*
(en % du PIB)



What can be different this time around

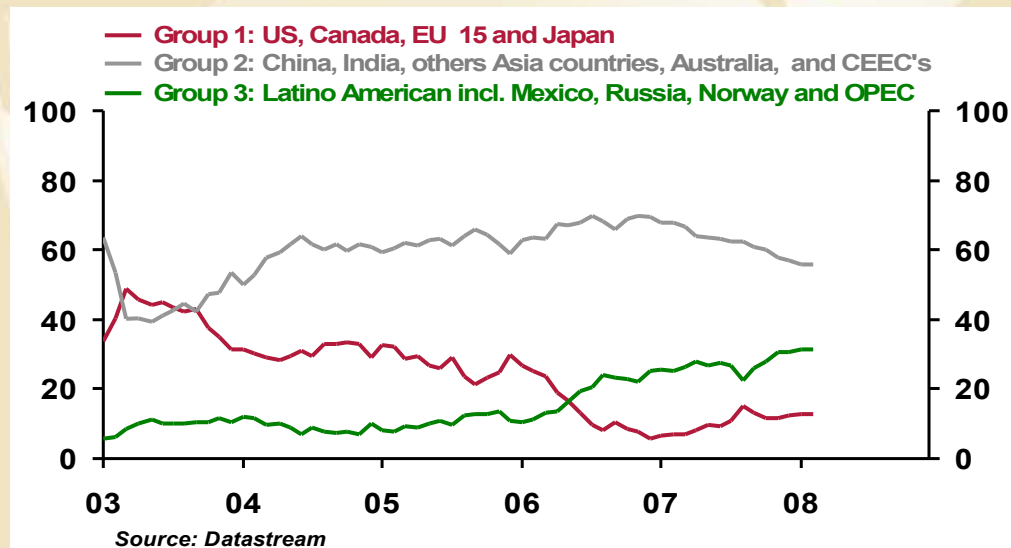
3. World Liquidity (+)

Robust Growth in Global Liquidity

- Significantly slacker monetary policies in the US, to a lesser extent in the UK
- Extremely rapid growth in official reserves (increasing problems in stabilizing the exchange rates)

Investors seeking high returns

Contribution to growth of world money base (%)

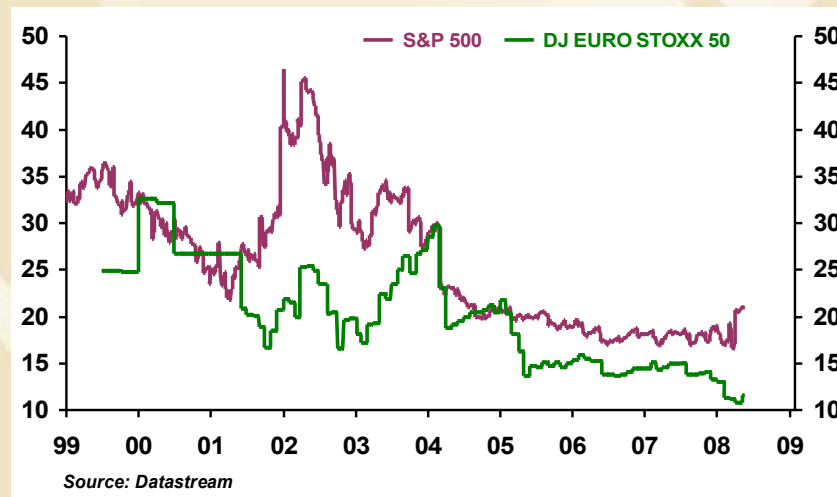


What can be different this time around

4. Stock Markets reaction (+)

Stock Markets are going to react in a different way than in the past in Europe

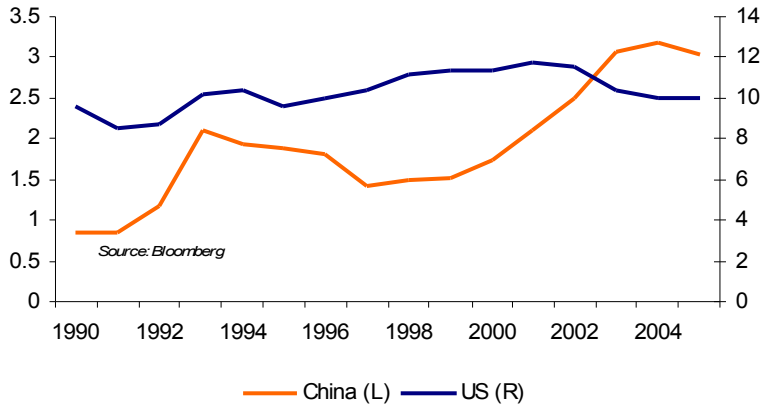
- Central Banks targeting stock market growth and fabricating a bubble
- Internationalization of European companies increase the capacity of profitability to be sheltered in the event of demand shortfall
- Valuations lower than in 2001



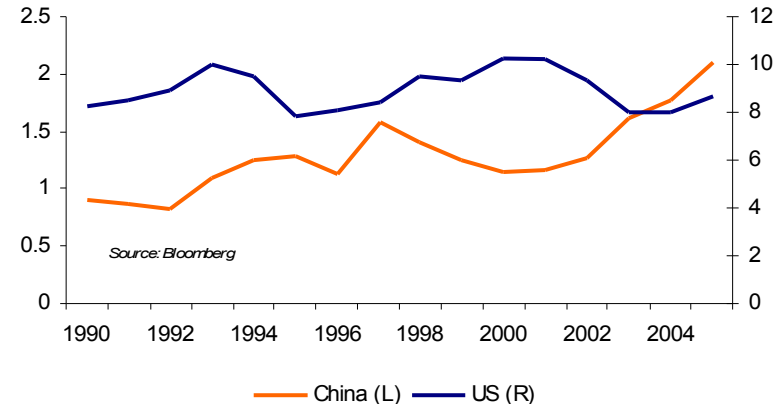
What can be different this time around

5. Exposure to Asia (+)

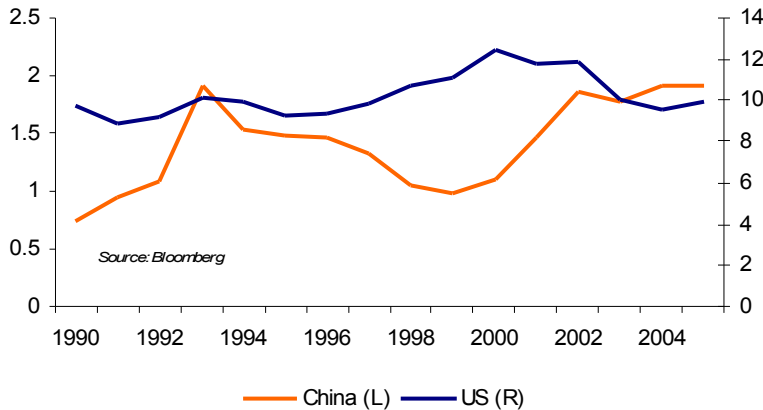
Germany - Share of exports to:



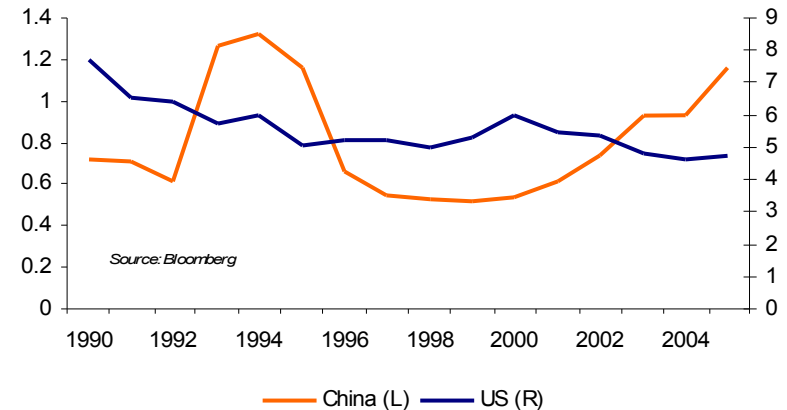
France - Share of exports to:



Italy - Share of exports to:



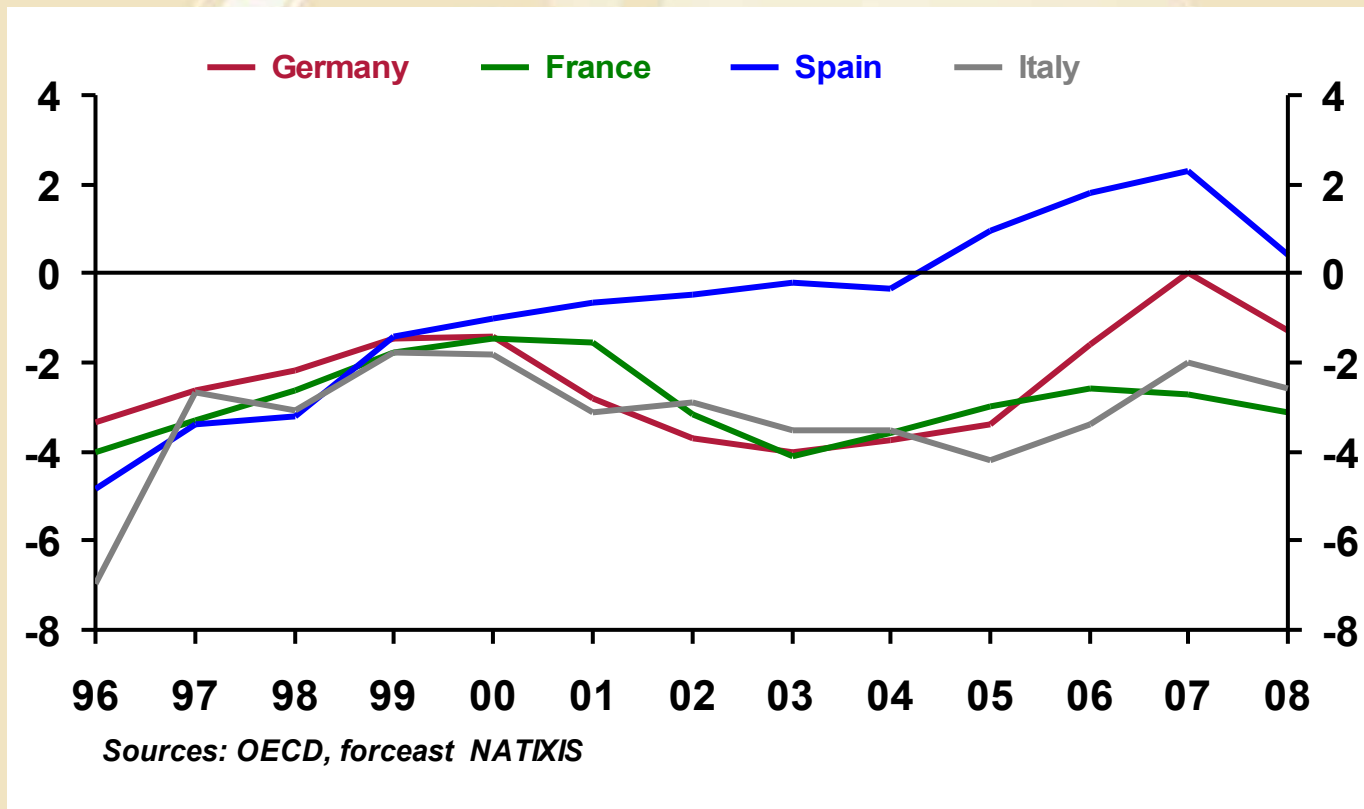
Spain - Share of exports to:



What can be different this time around

6. Fiscal Policy (+)

Public Deficit (% of GDP)



Overall

Historically a US downturn, especially if driven by domestic demand has always triggered a deceleration/recession in Europe

This time around it won't be different

However an analysis of the peculiarities of the current slowdown shows that:

- The crisis will be felt in some countries more than others (Spain: the worst, Germany: the best)
- The EMU economies will react more swiftly than in the past to the slowdown (due to better profitability and less inelastic supply curves)
- Exposure to Asia might also help to reduce the depth of the slowdown...
- Fiscal policy will help