



## PRESS RELEASE

### APPOINTMENT OF GRISHMA KEWADA AS COFACE COUNTRY MANAGER FOR SINGAPORE

**Hong Kong S.A.R, March 28, 2022** - Coface is pleased to announce the appointment of **Grishma Kewada** as **Country Manager for Singapore** effective **April 1st 2023**. She reports to **Graham Crozier**, CEO of Coface South East Asia & India.

Since joining Coface in 2019, Grishma has gained a wealth of experience and understanding of the business from her roles as Regional Head of Commercial Operations and as Regional Head of Risk Management.

Grishma has over 16 years of experience in investment banking and insurance. Prior to joining Coface, she worked at Prudential, Allianz, Credit Suisse and JP Morgan and lived in China, Thailand and Singapore.

*'Thanks to her extensive experience in the banking and insurance industries, Grishma will strengthen Coface capabilities as we are looking to growth our business in Singapore,'* said **Graham Crozier**, CEO of Coface for South East Asia & India.



*'In her previous roles, Grishma has successfully led and driven change across our regional risk management and commercial operations. She is well positioned to deliver on our growth agenda in Singapore, a key market in the Asia-Pacific region. Grishma's appointment further cements our strategy of hiring the best talents and promoting them to senior roles within the Coface organization. This appointment also highlights Coface's commitment to diversity in its senior management,'* said **Hugh Burke**, CEO of Coface for the Asia Pacific Region.

Grishma Kewada currently serves as the President of the Financial Women's Association (FWA) Singapore and as a Board Member of the Singapore Council of Women Organisations, in the capacity of Treasurer.

#### COFACE MEDIA RELATIONS

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## **COFACE: FOR TRADE**

With over 75 years of experience and the most extensive international network, Coface is a leader in trade credit insurance and risk management, and a recognized provider of Factoring solutions, Debt Collection services, Single Risk insurance, Bonding, and Information services. Coface's experts work to the beat of the global economy, helping ~100,000 clients in 100 countries build successful, growing, and dynamic businesses. With Coface's insight and advice, these companies can make informed decisions. The Group's solutions strengthen their ability to sell by providing them with reliable information on their commercial partners and protecting them against non-payment risks, both domestically and for export. In 2022, Coface employed ~4,700 people and registered a turnover of €1.81 billion.

**For more information, visit [coface.com.hk](https://www.coface.com.hk)**

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