



## PRESS RELEASE

### Coface announces new appointment of Mark Qian as Country Manager for China

**Hong Kong S.A.R, October 20, 2023** Coface announces today the appointment of Mark Qian as Country Manager for China with effect from 1st October 2023. Based in Shanghai, Mark reports directly to Benoit Ganzmann, CEO of the Greater China Region in Hong Kong.



Mark has more than 20 years of experience in trade credit risk management and supply chain finance.

He began his career within the Credit & Supply Chain finance department of Lenovo Group and has then led Marsh China's Trade Credit and Political Risk department and the commercial team for China Pacific Insurance (Group) Company Limited (CPIC) at Euler Hermes China. Before joining Coface, Mark spent four years co-founding Fintech startups in Credit Management Service and Supply Chain Finance.

Mark joined Coface in 2019 as China's Commercial Director and successfully delivered on China's growth agenda over the past four years.

He holds a master's degree in economics from the Central University of Economics and Finance in Beijing.

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#### COFACE: FOR TRADE

With over 75 years of experience and the most extensive international network, Coface is a leader in trade credit insurance & risk management, and a recognized provider of Factoring, Debt Collection, Single Risk insurance, Bonding, and Information Services. Coface's experts work to the beat of the global economy, helping ~50,000 clients in 100 countries build successful, growing, and dynamic businesses. With Coface's insight and advice, these companies can make informed decisions. The Group's solutions strengthen their ability to sell by providing them with reliable information on their commercial partners and protecting them against non-payment risks, both domestically and for export. In 2022, Coface employed ~4,720 people and registered a turnover of €1.81 billion.

For more information, visit [coface.com.hk](https://coface.com.hk)