



## PRESS RELEASE

### Coface announces the appointment of Chris Murphy as General Manager for Hong Kong

**Hong Kong S.A.R., January 13, 2025** - Coface is pleased to announce the appointment of Chris Murphy as General Manager for Hong Kong, effective immediately. Chris reports to Hugh Burke, Chief Executive Officer of Coface for the Asia Pacific Region.

Chris brings a wealth of experience to this role. Chris joined Coface in 2021 to lead our regional Mid-Market and Partner Distribution initiative. Before joining Coface, he held senior positions within Dun & Bradstreet and Euler Hermes. Chris will continue to be based in Hong Kong. In his new role, he will be responsible for driving and executing Hong Kong's growth strategy.



*'Chris has deep expertise and extensive knowledge of the market, I have full confidence in Chris's ability to deliver on our ambitions for Hong Kong.'* said **Hugh Burke**.

We are excited to celebrate Chris's promotion and wish him all the best in his new role.

#### MEDIA CONTACT

#### COFACE HONG KONG

Karen Yik: +852 2585 9121  
[karen.yik@coface.com](mailto:karen.yik@coface.com)

Leo Chak: +852 2585 9132  
[leo.chak@coface.com](mailto:leo.chak@coface.com)

#### COFACE: FOR TRADE

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Every day, Coface leverages its unique expertise and cutting-edge technology to make trade happen, in both domestic and export markets.

In 2023, Coface employed +4,900 people and recorded a turnover of ~€1.87 billion.

## For more information, visit [coface.com](https://coface.com)

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